

# **Cosmetology**

## **(National-Level Contest)**

### **Updated 4/1/2010**

#### **General Regulations**

See General Regulations, pages 2–6.

#### **Purpose**

To evaluate each contestant's preparation for employment and to recognize outstanding students for excellence and professionalism in the field of cosmetology

#### **Clothing Requirement**

Appropriate black pants/slacks or skirt, white shirt (no visible midriff or cleavage), and black dress shoes (no open toe) should be worn. **(Note:** Wearing open-toed or tennis-type shoes will result in a penalty. Low-heeled shoes are recommended.)

#### **Eligibility**

Open to active SkillsUSA members enrolled in programs with cosmetology as the occupational objective

#### **Equipment and Materials**

##### **1. Supplied by SkillsUSA Virginia:**

- a. Mannequins (Check for "Scope" updates in the SkillsUSA Championships Update, [www.skillsusa.org/april.html](http://www.skillsusa.org/april.html).) A mannequin for the Long Hair Design will be mailed to each contestant in advance to allow for hair coloring.

##### **2. Supplied by the technical committee:**

- a. Tables
- b. All necessary information and supplies for contest officials
- c. Pictures or literature of styles, haircuts, and techniques
- d. First aid kit
- e. Blood spill kit

##### **3. Supplied by the contestant:**

- a. One-page résumé
- b. Cutting shears
- c. Thinning shears
- d. Razor and spare blade
- e. Clipper
- f. Thermal tools (flat iron and/or curling iron)
- g. Blow dryer/Diffuser
- h. Styling products of choice
- i. Finishing spray
- j. Combs
- k. Brushes
- l. Spray bottle (filled with water)
- m. Towels
- n. Rollers (no brush or Velcro types permitted)
- o. Clippies or hair clips
- p. 3" x 5" cards
- q. No. 2 pencils

## **Scope of the Contest**

Contestants will demonstrate their skills in haircutting, hair styling and long-hair design. All work is performed on mannequins provided. Contestants will recreate 2 women's' and 1 men's' hair cut from a photo. A display of creativity is seen in the long-hair segment of the competition where these future salon professionals demonstrate their own skill design.

## **Long Hair Design**

Contestants will be asked to create a long hair design of their choice.

- a. Time allotted - 1 hour and 30 minutes
- b. 30 possible points
- c. Any technique may be used (such as braiding, twisting, rolls, loops, and others)
- d. No ornaments or hair pieces allowed
- e. Contestants may apply makeup to the mannequin, but they must complete the application during the time allocated.
- f. Earrings may be added only after hair design is completed provided the addition is done within the time frame allowed.

**A manikin will be mailed to the district winners in advance to allow for hair coloring.**

**The ends of the manikin may be trimmed to "clean up" the ends, however this must be done at the contest and within the 1 hour 30 minutes allotted time.**

## **Women's Cut and Design**

Contestant must be able to duplicate a predetermined haircut and style that has been selected by contest officials.

- a. Time allotted - 45 minutes
- b. 30 possible points
- c. Cut and style will be scored as a completed design.
- d. Shears, thinning shears, razor, and clippers may be required to complete cut.
- e. Blow dryer and thermal tools (e.g., curling iron, flat iron) may be required to complete style.
- f. Styling products may be used.
- g. Contestants may apply makeup to the mannequin, but they must complete the application during the time allocated.
- h. Earrings may be added only after hair design is completed provided the addition is done within the time allocated.

## **Men's Cut and Design**

Contestant must be able to duplicate a predetermined haircut and style which has been selected by contest officials.

- a. Time allotted - 45 minutes
- b. 30 possible points
- c. Cut and style will be scored as a completed design.
- d. Shears, thinning shears, razor, or clippers may be required to complete cut.
- e. Blow dryer may be required to complete style.

- f. Styling products may be used.
- g. Styling tools are acceptable.

### **Razor Cut and Design**

Contestant must be able to duplicate a predetermined haircut and style selected by contest officials using only a razor. Contestant must perform finger drying (air forming with blow dryer and fingers only).

- a. Time allotted - 45 minutes
- b. 30 possible points
- c. Haircut must be performed on wet hair using only the razor and combs (no shears, clippers, or other implement allowed).
- d. Drying and styling must be performed with the blow dryer and fingers (no brushes, picks, or combs allowed).
- e. Styling products may be used.

**A Flat Iron may be used to finish the style.**

### **Oral Professional Assessment**

Contestant must be able to follow oral and written instructions, respond to oral questions, demonstrate customer service skills by phone or in person, and/or demonstrate oral presentation skills.

- a. Approximately 2-3 minutes
- b. 10 possible points
- c. One of the following communication skills will be tested:
  - New client booking
  - Follow-up call
  - Professional product recommendation

### **Written Test**

Contestant will answer 50 multiple-choice questions covering all aspects of cosmetology.

- a. 45 minutes
- b. 10 possible points

Any competency included in Virginia's *Cosmetology Instructional Frameworks* may be included in the competition.

### **Contest Instructions**

#### **Mannequins**

The technical committee will supply mannequins and holders for this contest. If this practice changes in any given year, contestants will be told in advance to bring their own mannequins and holders.

#### **Contest Rules**

1. All contestants must keep their working area clean and organized.
2. All contestants must follow sanitation and safety procedures throughout the contest.
3. Professional attitude and communication is expected throughout the contest.

4. Once time is called, contestant must stop working. Touching the hair of the mannequin after time is called will result in three penalty points.
5. Cell phones must be turned off during the contest.

**Rating Sheet**

Please refer to Appendix A for the *Cosmetology Rating Sheet*.





