

Esthetics Demonstration

Purpose

To evaluate each contestant's preparation for employment and to recognize outstanding students for excellence and professionalism in the field of esthetics.

First, refer to General Regulations, Page 9, *SkillsUSA Championships Technical Standards 2009*.

Clothing Requirement

For men: Official SkillsUSA white dress shirt, black dress slacks, black socks and black leather work or dress shoes.

For women: Official white top, black dress slacks, black socks or black or skin-tone hose, and black leather, work or dress shoes.

For models: Businesslike, white, collarless blouse; black dress slacks or skirt; black or skin-tone hose and black shoes.

To purchase official clothing, contact Midwest Trophy Manufacturing Co. Inc. by calling 800-324-5996 or order online at www.mtmrecognition.com/skillsusa/.

Note: Contestants must wear their official contest clothing to the contest orientation meeting.

Eligibility: Open to active SkillsUSA members enrolled in programs with cosmetology/esthetics as the occupational objective.

Equipment and Materials

1. Supplied by the technical committee:

- a. Tables (for use in performance of facials)
- b. Chairs (for models)
- c. Small table for products
- d. Towel steamers
- e. Hot and cold water

2. Supplied by contestant:

a. Model: Models must be student members, but not necessarily from an esthetics program and may be either a high school or college/postsecondary student from any school in the state; must be dressed appropriately as described in the required clothing statement; must have hair pulled away from the face with a white or black headband (cloth or plastic); must have a clean, cosmetic-free face; and, must not wear earrings, facial piercings or necklaces (jewelry may be worn in the fantasy portion of the contest). Models will not be required to take the Professional Development Test, the skill-related written test or submit a résumé.

b. Contestants must submit a one page typewritten résumé upon check-in at the contestant orientation.

c. A written description of theme to be used in the fantasy make-up application portion of the contest. Theme is to be limited to one page, typewritten and contained within a plastic sleeve. The description must be submitted at the contestant orientation.

d. Portable kit organizer (to transport and store items needed during the contest)

e. All items necessary for basic facial and massage skills

f. All items necessary for daytime makeup application

g. All items necessary for fantasy makeup application

h. All necessary product applicators such as spatulas, cotton swabs, fan and mask brushes, cotton 4 x 4 pads or sponges, gauze squares, tissues, mascara wand, makeup brushes. All applicators must be disposable or sanitized.

i. Eye tabs and eyelash strips

j. Minimum of 6 white terry towels (no holes or stains)

k. Headband

l. Proper draping supplies (cape for makeup application and 2 white sheets for massage and facial skills)

m. Plastic bags for sanitation and soiled linens (Large zip-lock bags are recommended.)

n. Latex-free gloves (at least 2 pair)

o. Paper towels

p. Decontamination supplies for hands, equipment and implements

q. Stainless steel bowl (1½ quart minimum size)

r. Blood spill kit

No other items are allowed.

Scope of the Contest

The contest will include an oral communications assessment, one written examination and four separate skill performance tasks.

Knowledge Performance

The contest will include a skill-related written knowledge test of 100 multiple-choice questions assessing knowledge of esthetics. Contestants will have 90 minutes to complete the exam.

Skill Performance

An oral communication test will assess contestant verbal presentation skills. The four separate skill performance tests assess skills in massage, basic facial, daytime makeup application and fantasy makeup application at multiple performance stations. Creativity is assessed in the fantasy makeup application, while technique is tested in the performance of massage, basic facial and daytime makeup application. An emphasis on safety and sanitation will be used in all segments of the skill performance areas. Observations during each segment and evaluation of the finished product will be considered in the scoring.

Contest Guidelines

1. The contest rules will be reviewed at the scheduled orientation. After the review session, contestants, in their required dress, will take the oral communications and written tests. Contestants will then be escorted to the contest site to receive final instructions. The contestant will turn in their résumé and written theme for the fantasy make-up application upon check-in at the scheduled orientation.
2. All contestants must keep their working area clean and organized
3. All contestants must follow sanitation and safety procedures throughout the contest. Floor monitors/judges will assess decontamination procedures and safety practices throughout the contest.
4. All contestants must bring a model for the competition.
5. Contestants will perform a five-minute oral assessment. This will be a client consultation and should include the following points:
 - Skin identification and diagnosis
 - Suggested treatments
6. Time limits: Forty-five minutes for basic facial, ten minutes for facial massage, forty-five minutes for daytime cosmetic application and one

hour for fantasy make-up application. All segments of work must be completed in the specified time during competition. (For example, during the basic facial segment, no work may be completed or started on the facial massage application.)

7. Disqualification or penalty points taken can occur for the following:

- a. Any rule not followed, with NO exceptions!
- b. Leaving competition area before completion of task (applies to both contestant and model) without proper escort
- c. Unauthorized use of a product that is not allowed or that doesn't appear in the above listing
- d. Any product that appears to have been altered. All products and solutions must be properly identified with the manufacturer's original packaging and original labeling. Product labels cannot be defaced.

8. Professional attitude and communication is expected throughout the contest

9. Once time is called, contestant must stop working. Touching the model after time is called will result in three penalty points.

10. Cell phones must be turned off during the contest.

11. Setup can only consist of items needed for the specific contest application in progress. Time will be allowed between each contest segment to reset the table. All items should be brought to the contest site organized by task.

12. Required implements and products must be accounted for and professionally organized. Proper control and usage of products and tools will be expected at all times.

13. Props, such as hair ornaments, wigs and jewelry, may be used in the fantasy section but will not be considered in the judging. All items must be placed within the timing of the fantasy portion of the contest and placement must be complete when the time limit expires.

14. All products used in any portion of the skill contests must be considered safe for application to the skin. This includes any item used on or attached to the skin in the fantasy makeup application.

15. Conversation between contestant and model is limited. Any form of communication with observers, judges and other contestants is prohibited during the contest.

