



## **TELEVISION PRODUCTION (PRE-PRODUCED CUT-ONLY)**

(REVISED 8-8-2005)

### **Purpose**

To evaluate each contestant's mastery of entry-level job skills using performance standards in the television/video production industry and to recognize outstanding efforts by students for their professionalism and excellence in the field of television production

First, refer to General Regulations

### **Clothing Requirement**

Clothing that is safe and appropriate to the television production profession

### **Eligibility**

Open to active SkillsUSA Virginia members enrolled in programs with video production as the occupational objective

### **Equipment and Materials Required**

#### **1. Supplied by the technical committee:**

- a. Monitors and players (1/2" and 3/4" equipment)

#### **2. Supplied by the contestant:**

- a. The final pre-produced entry to be judged
- b. **Contestants must include a one page personal resume' with the entry.**

### **Scope of the Contest**

1. Entries may be submitted by an individual or team. Entries will be mailed to the address announced by the Virginia SkillsUSA Virginia State Specialist and publicized in the SLC Memo. Entries must be postmarked no later than one week prior to the state Leadership Conference.
2. The entry must be either a Public Service Announcement (PSA), commercial, or promotional spot about a topic of the contestant's choosing, real-life or fictional.
3. The spot can be either 28 -30 seconds in length or 58 -60 seconds in length.  
Penalty: Five points will be deducted for spots that are 3 seconds over or under the time range. An additional five points will be deducted for spots that are over or under more than 3 seconds of the time range.
4. All entries must be submitted as a **Cut-Only** entry. **Cut-Only** is defined as an entry that was technically edited by one source and one recorder, with or without character-generated titles.
5. The PSA, commercial, or promotional spot will be judged on production values and the effectiveness of the message.

6. Each contestant must submit a copy of the appropriate affidavit signed by his/ her sponsor/ SkillsUSA advisor and school administrator giving verification to the judges that the work is truly that of the contestant.
7. Contestants will have demonstrated their ability to perform competencies in the following areas:
  - a. Presenting a message clearly and concisely
  - b. Videotaping and audio recording techniques
  - c. Editing techniques
  - d. Producing a product that demonstrates strong continuity and pacing
  - e. Producing a product that grabs and holds the viewer's attention.

SKILLSUSA VIRGINIA SKILL COMPETITIONS/AFFIDAVIT OF AUTHENTICITY  
TELEVISION PRODUCTION  
PRE-PRODUCED ENTRIES

\_\_\_CUT-ONLY

I hereby certify that \_\_\_\_\_  
(name of students)

of \_\_\_\_\_  
(name of SkillsUSA chapter)

researched the information, developed the concept, scripted, and produced this public service announcement (PSA), commercial, or promotional announcement, according to the guidelines specified in the specific contest rules and without any outside assistance.

Signed \_\_\_\_\_  
(signature of instructor / SkillsUSA advisor)

: \_\_\_\_\_  
(print/type name of instructor /SkillsUSA advisor)

Date: \_\_\_\_\_

Signed: \_\_\_\_\_  
(signature of school administrator)

\_\_\_\_\_  
(print/type name of school administrator)

Date: \_\_\_\_\_

Television Production (Pre-Produced Cut-Only) Rating Sheet

ITEMS EVALUATED	POSSIBLE POINTS
ONE PAGE PERSONAL RESUME	10
Content-Story/Message Clarity	5
Technical Quality	5
Creativity/Originality	5
Continuity	5
Pacing	5
Viewer Attention (grab & hold)	5
<b>SUBTOTAL</b>	<b>40</b>

Time Penalty/-5 if spot is over/under 3 seconds NO EXCEPTIONS

An additional -5 if story is MORE THAN 3 seconds over/under

TOTAL POINT'S

SCALE:

5 = Excellent

4 = Very Good

3 = Good

2 = Average

1 = Below Average

0 = Poor

