



TELEVISION PRODUCTION (PRE-PRODUCED SPECIAL EFFECTS)

Purpose

To evaluate each contestant's mastery of entry-level job skills using performance standards in the television/video production industry and to recognize outstanding efforts by students for their professionalism and excellence in the field of television production

First, refer to General Regulations, page 7.

Clothing Requirement

Clothing that is safe and appropriate to the television production profession

Eligibility

Open to active SkillsUSA Virginia members enrolled in programs with video production as the occupational objective

Equipment and Materials

1. Supplied by the technical committee:

- a. Monitors and players (1/2" and 3/4" equipment)

2. Supplied by the contestant:

- a. The final pre-produced entry to be judged
- b. **Contestants must include a one page personal resume' with the entry.**

Scope of the Contest

1. Entries may be submitted by an individual or team. Entries will be mailed to the address announced by the Virginia SkillsUSA Virginia State Specialist. Entries must be postmarked no later than one week prior to the state Leadership Conference.
2. The entry must be either a Public Service Announcement (PSA), commercial, or promotional spot about a topic of the contestant's choosing, real-life or fictional.
3. The spot can be either 28-30 seconds in length or 58-60 seconds in length.

Penalty: Five points will be deducted for spots that are 3 seconds over or under the time range. An additional five points will be deducted for spots that are over or under more than 3 seconds of the time range.

4. All entries must be submitted as an Electronics Special Effects entry. Electronic Special Effects is defined as an entry that was technically edited by two or more source machines (I.E. A/B roll) and a recorder, plus a video-effects (DVE, paint box, etc.) generator.
5. The PSA, commercial, or promotional spot will be judged on production values and the effectiveness of the message.

6. Each contestant must submit a copy of the appropriate affidavit signed by his/ her sponsor/ SkillsUSA advisor and school administrator giving verification to the judges that the work is truly that of the contestant.
7. Contestants will have demonstrated their ability to perform competencies in the following areas:
 - a. Presenting a message clearly and concisely
 - b. Videotaping and audio recording techniques
 - c. Editing techniques
 - d. Producing a product that demonstrates strong continuity and pacing
 - e. Producing a product that grabs and holds the viewer's attention.

SKILLSUSA VIRGINIA SKILL COMPETITIONS/AFFIDAVIT OF AUTHENTICITY
TELEVISION PRODUCTION
PRE-PRODUCED ENTRIES

___SPECIAL EFFECTS

I hereby certify that _____
(name of students)

of _____
(name of SkillsUSA-VICA chapter)

researched the information, developed the concept, scripted, and produced this public service announcement (PSA), commercial, or promotional announcement, according to the guidelines specified in the specific contest rules and without any outside assistance.

Signed _____
(signature of instructor / SkillsUSA advisor)

: _____
(print/type name of instructor /SkillsUSA advisor)

Date: _____

Signed: _____
(signature of school administrator)

(print/type name of school administrator)

Date: _____

Television Production (Pre-Produced Special Effects) Rating Sheet

ITEMS EVALUATED	POSSIBLE POINTS
ONE PAGE PERSONAL RESUME'	10
Content-Story /Message Clarity	5
Technical Quality	5
Creative/Originality	5
Continuity	5
Pacing	5
Viewer Attention (grab & hold)	5
 SUBTOTAL	 40

Time Penalty: -5 if spot is over/under 3 seconds NO EXCEPTIONS

TOTAL POINTS

SCALE:

5 = Excellent

4 = Very Good

3 = Good

2 = Average

1 = Below Average

0 = Poor